



Tradelink Publications Ltd

Publishing, Printing & Website Services for the Mining Industry

All issues of Mining & Quarry World & Coal International are free to download



COAL
INTERNATIONAL

MINING & QUARRY
WORLD

2026 Editorial Programme

02 | Tradelink Publications

Support us on our digital journey!

The future of mining worldwide is defined by digital transformation, rising demand for critical minerals, and a decisive shift toward sustainability. These forces are reshaping operations, supply chains, and geopolitical strategies across the globe.

The mining industry is undergoing a profound evolution. During 2025/26, global mining output is projected to grow by 3.5% annually, reaching an estimated \$2.3 trillion. This growth is fuelled by the accelerating demand for critical minerals – such as lithium, cobalt, nickel, and rare earth elements – essential for electric vehicles, renewable energy infrastructure, and advanced electronics.

Digitalization and automation are now central to mining operations. Companies have increased digital investments by 25%, deploying AI and machine learning to improve geological modelling and mineral discovery rates by up to 30%. Autonomous equipment and remote monitoring systems are becoming standard, enhancing safety and productivity while reducing operational costs.

Environmental stewardship is no longer optional. Mining firms face mounting pressure to reduce carbon emissions, rehabilitate ecosystems, and ensure ethical sourcing. The transition to clean energy is driving demand for low-impact extraction methods and circular economy practices. Regions with untapped reserves, such as parts of Africa, offer promise – but require careful navigation of regulatory and logistical challenges.

Geopolitical tensions and resource concentration are reshaping global supply chains. Asia, particularly China, remains dominant in refining and processing, while Western nations are investing in domestic capacity to secure strategic reserves. This fragmentation is prompting new alliances and investment strategies, with tech giants like Microsoft and Tesla entering the mining space to secure raw materials.

Mining is increasingly integrated into broader domains of human activity – how we move, build, power, and care for ourselves. As urbanization and technological advancement continue, mining will remain a foundational pillar of global development. The next decade will see deeper collaboration across industries, more agile supply networks, and a redefinition of mining's role in a sustainable future.

Embracing Change: A Message from the Publisher

As Tradelink Publications continues into its 38th year of supporting the mining industry, I find myself reflecting on the remarkable evolution taking place across our industry. We are witnessing not only groundbreaking innovations in mining technology but also a dramatic shift in how we communicate and market our work – driven by the rise of social media and the digital age.

The nature of our business demands adaptation. We have moved decisively away from traditional print and postal distribution, aligning ourselves with global efforts to **reduce carbon emissions and environmental impact**. This transition was and still remains the backbone of our philosophy.

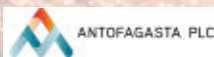
At Tradelink Publications, we have embraced this digital transformation. Industry news is now available daily, and newsletters – weekly and monthly – are abundant from a wide range of sources. The next generation of mine managers and engineers will undoubtedly face even greater changes, and we must prepare them to meet those challenges head-on.

Our website offers expanded features, including in-depth articles, technical case studies, video content, and an open forum where professionals across the sector can share their views on key issues. Our publications have a focus on Technical detail and a sense of learning that will enlighten any future or current Mining Engineer – an impressive testament to the strength and engagement of our readership.

There is no more effective way to reach a targeted audience than through digital advertising in a trusted journal led by mining professionals with over 37 years of experience. Advertising is about delivering your message directly to those who matter most. Done well, it builds visibility, credibility, and opportunity.

Effective advertising requires investment – choose your channels wisely, and may 2026 bring you success and prosperity.

Tradelink Publications Editorial Team



ZiJin

NORILSK NICKEL



Cameco



Why advertise with us? | 03

Every issue of *Coal International* and *Mining & Quarry World* contains feature articles, case studies, new plant, latest innovations in both underground, surface and quarrying operations, global news roundup, finance, health and safety, site reports and one on one discussion with senior leaders and engineers within the industry. Comprehensive coverage throughout the year in the mining and quarrying sectors covering a multitude of equipment topics. It does not matter which issues you select to promote your company, as the quality readership remains the same throughout the year. We understand after many years of publishing our journals the importance of reaching your targeted audience and giving your valuable people on the ground maximum exposure whether at the mine site or corporate office.

Why Advertise with Us?

1. Targeted Audience

Reach a highly relevant audience of decision-makers and professionals in the mining and quarrying industries. Our extensive databases, built over many years, ensure your ads hit the mark.

2. Industry Authority

Leverage our well-established reputation in the industry. Our digital platform offers a new experience with a wider circulation than print, helping reduce our carbon footprint. Feature articles, daily news, case studies, open forums, and the latest innovations in mining and sustainability enhance your brand's credibility.

3. Global Reach

Expand your market reach with our worldwide audience. Connect with potential clients from different regions and grow your business.

4. Comprehensive Coverage

Advertise across a wide range of topics, including equipment, technology, and sustainability. Ensure your ads are seen by a diverse group of industry stakeholders.

5. Engagement Opportunities

Engage with your target audience through various formats like banner ads, sponsored content, and newsletters plus advertising in both our digital journals

The most brilliantly conceived and demonstrated marketing message isn't going to do anybody any good unless the intended audience is exposed to it.

Circulation

Tradelink update and maintain daily over 40,000 mining and quarrying companies and their operations on our database, leading to in excess of over 180,000 mining contacts containing details of:

Head Office: CEO's, Technical Directors, Procurement Departments and CFO's

Mine site: Mine Manager, Electrical/Mechanical Engineers and Health/Safety officers

www.mqwworld.com has in excess of 28,000 users and over 48,000 page views per month, based on the above figures and personnel we have the facility to reach out to over 130,000 senior decision-makers in digital.



To advertise in *Coal International* or *Mining & Quarry World*,
contact gordon.barratt@tradelinkpub.com
Tel +44 (0)1777 871007 / +44 (0)7506 053527



04 | Worldwide exhibitions and attendance

7 to 9 April 2026

Uzmining Expo, Uzbekistan



8 to 11 April 2026

Mining Turkey, Istanbul, Turkey



21 to 23 April 2026

Mining Vietnam, Ha Noi, Vietnam



26 to 28 May 2026

Euro Mine Expo, Skellefteå, Sweden



3 to 5 June 2026

WAMPEX, Accra, Ghana



4 and 5 June 2026

AMM Exhibition & Congress, Astana, Kazakhstan



8 to 11 June 2026

Exponor Chile, Antofagasta, Chile



23 to 25 June 2026

Mining Week, Karaganda, Kazakhstan



8 to 10 July 2026

MINEXPO Kenya, Nairobi, Kenya



7 to 11 September 2026

Electra Mining Africa, Bertsham, South Africa



9 to 11 September 2026

Katowice International Fair, Katowice, Poland



October 2026

IMME, Kolkata, India



From Exploration through to Production onto Processing and then onto Market

Both *Mining & Quarry World* and *Coal International* cover grassroots exploration from walking-the-ground through to aerial reconnaissance, evaluation drilling, trenching and pilot processing plants. Once feasibility studies have been conducted, we follow the process from construction, ramp-up and production through to end-of-mine-life, equipment recovery and site rehabilitation.

Our articles and news items cover all aspects of mining from the choice of mining method through to equipment evaluation,



maintenance, automation, IT initiatives, commodity reviews and sector specific development work, indeed we are there covering every crucial step of the way from inception through production and onto site remedy.

Mine Management and Specialist Engineers (including geologists, drilling companies, mechanical and maintenance personnel, construction contractors and electrical engineering personnel) at both senior levels and at mine sites, are at the forefront of the



readership profiles for both of our journals. Whether one is examining, evaluating or reviewing an opencast or an underground operation, our aim is to clearly promote all aspects of mining to our discerning readership.

Material handling

We cover the complete transport route from muck pile via trucks, scoop trams, loaders, conveyors, skips, hoppers and surge bins through to the pipework associated with processing plants, before its arrival at stockpiles and bulk-recovery, through to rail transport and shipping.



Tradelink Publications Ltd

Publishing, Printing & Website Services for the Mining Industry



06 | Coal International

Overview



Tradelink Publishing's flagship publication, Coal International is probably the oldest English language coal magazine in the world. Established in 1858 as the Colliery Guardian, it is distributed to an international database of mining professionals involved in the buying cycle that include:

Operating companies
Senior management i.e. CEO, CFO and Directors
Procurement departments
Mine managers
Mine Electrical Engineers
Mine Mechanical Engineers
Safety and sustainability departments

Coal International expanded to become an international publication when the UK's coal industry was privatised in the mid – 1980s.

We understand your need to get your marketing message out to the intended audience, *Coal International* is regarded as the worlds No 1 publication serving the Coal Industry for equipment suppliers and service companies. With over 180,000 mining professional contacts on our database this publication truly reaches a worldwide audience.

- Digitally Published six times a year
- For our attendance at Major mining exhibitions *Coal International* will be printed and distributed from our stand and can also be printed in a variety languages
- Besides a wealth of feature and technical articles, site visits and industry news, Coal International also covers health & safety, sustainability, technological innovation and financial news, alongside new products & equipment in every issue covering both underground and surface operations.

Coal International topics to be covered throughout the year 2026

The Coal Continuum: From Legacy to Low-Carbon

Feature: *Clean Coal Technologies: Myth, Momentum, or Market?*

Case Studies: *Mine water heat networks in former coalfields*

Intelligent Mining: Automation, AI & Unmanned Systems

Feature: *The Rise of Smart Mines: Safety, Efficiency, and Autonomy*

Tech Focus: *Underground robotics, predictive maintenance, and digital twins*

Advancements in Clean Coal Technology: Exploring the latest innovations aimed at reducing the environmental impact of coal mining and usage.

Coal's Role in Energy Transition: How coal can fit into a

sustainable energy future, including hybrid energy systems and coal-to-liquid technologies.

Mining Heritage & Cultural Integration

Feature: *Folklore Beneath the Surface: Mining's Cultural Echoes*

Archive Dive: *Excerpts from your bound volumes with commentary*

Global Regulatory Shifts & ESG Compliance

Feature: *GRI 14 and the New Era of Mining Disclosure*

Toolkit: *How suppliers can align with ISSB and ESG benchmarks*

Digital Advertising Rates

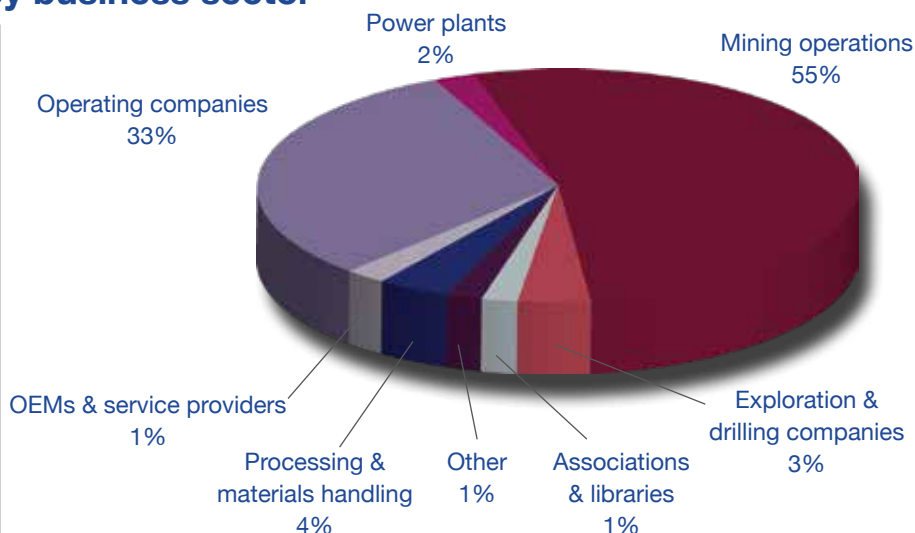
Digital product	Total cost	Total cost for all 6 issues	Digital product	Total cost	Total cost for all 6 issues
Front Cover	£2,500	£12,500	Half page	£850	£4,250
Back Cover	£2,100	£10,500	Quarter page	£500	£2,500
Inside Cover	£2,100	£10,500	Classified (various sizes)	£100	£500
Double page centre spread	£2,500	£12,500	Article placement in Coal International	£1,200p/p	POA for multiple pages
Full page	£1,700	£8,500			

Please advertise in our digital journals and support us on our mining journey. Download now/today to see the latest issues of our journals. www.mqworld.com

Advertising in Europe and Worldwide contact: gordon.barratt@tradelinkpub.com +44 (0)1909 474258/01777871007

Circulation by business sector

- Processing & materials handling
- Mining operations
- Exploration & drilling companies
- Operating companies
- Power plants
- Associations & libraries
- OEMs & service providers
- Other



Others include - smelters, steel processes and PR companies

To advertise in *Coal International*, contact
gordon.barratt@tradelinkpub.com | Tel +44 (0)1777 871007 / +44 (0)7506 053527

Proposed subjects for Coal International

Every issue of **Coal International** contains the latest news, new plant and equipment, health, safety and sustainability and digitisation issues affecting the industry. Site visits plus a one on one interview with top executives and engineers within the industry. All year round focused articles from exploration through to production. A major feature throughout each issue will be: Reducing your carbon footprint, Sustainability and Mining Innovation.



January

Feature: "Beyond Bolting: The Next Frontier in Roof Support"

- Machine monitoring The IoT
- Carbon capture and storage
- Shearers
- Ventilation systems
- Conveying underground
- Dust suppression

Case Studies: Mine water heat networks in former coalfields

Deadline date for all materials: 18/01/2026

Copy Date: 31/01/2026

March

Feature: Automation, AI, and unmanned mining systems

- Underground mining trucks
- Gas monitoring
- Shearers
- Sustainable mining practices
- Conveying: Belt technology
- Online training solutions

Deadline date for all materials: 22/03/2026

Copy Date: 31/03/2026

May

Feature: Global regulatory shifts and ESG alignment

- Machine monitoring The IoT
- Transitioning mines to sustainable future
- Dewatering pumps
- Health and Safety innovations
- Machine monitoring The IoT
- Conveying Technology...Scrapers and Cleaners
- Longwall systems
- Conveying Technology

Case Studies: Auxiliary Fleet Utilisation

Deadline date for all materials: 17/05/2026

Copy Date: 31/05/2026

July

Feature: Critical minerals and decarbonization pathway

- Hybrid mining machines
- Underground shuttle cars
- Autonomous mining
- Underground/Surface conveyor dust suppression
- Carbon capture and storage
- Shearers

Deadline date for all materials: 19/07/2026

Copy Date: 31/07/2026

September

Feature: Supplier profiles and market access strategies

- Pumps and water management
- Rock reinforcement and ground support
- Wheel loaders
- Transitioning to an electric mine
- Conveying
- AFC Stage loader review

Case Studies: Coal Mine Innovation

Deadline date for all materials: 20/09/2026

Copy Date: 30/09/2026

November

Feature: Clean coal technologies and energy transition strategies

- Open Pit mining
- Conveying Technology
- Crushing and Screening
- Explosives technology
- Lubrication
- Sustainable mining practices

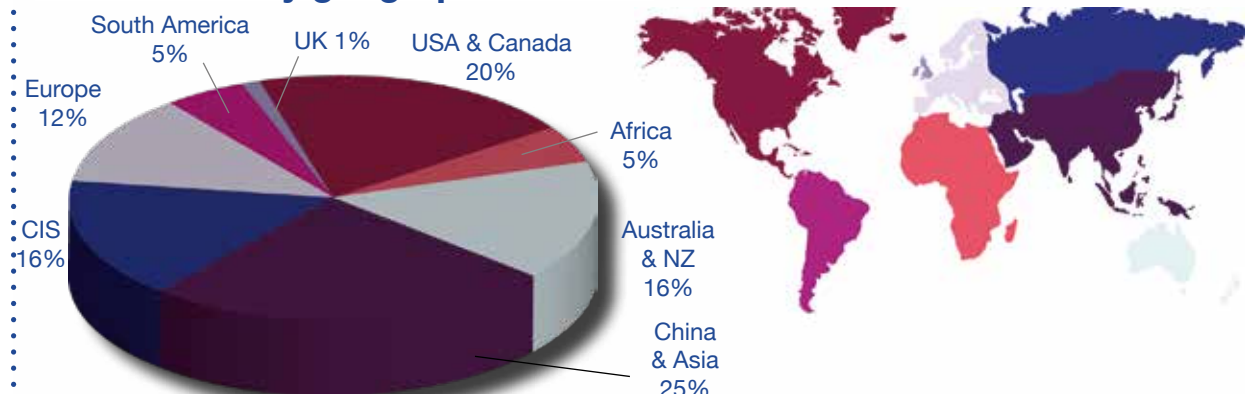
Deadline date for all materials: 15/11/2026

Copy Date: 30/01/2026

Further articles of interest will be added throughout the year, if you would like to forward articles for consideration please contact gordon.barratt@tradelinkpub.com

Coal International will be attending major exhibitions around the world (as listed on page 4) ensuring your message reaches its intended audience. Prior to attendance at exhibitions we will ensure that a digital copy reaches all Operating Companies/ Mining Operations personnel, this will include Head Office: CEO's, Technical Directors, Procurement Departments and CFO's Mine site: Mine Manager, Electrical/ Mechanical Engineers and Health/Safety officers. Printed Bonus copies will also be available for distribution from the event attendance.

Circulation by geographical area



08 | Mining & Quarry World

Overview

Mining & Quarry World has expanded to become an international publication covering the surface and underground mining sectors. *Mining & Quarry World* will cover a wealth of technical articles, site visits, health and safety related issues alongside financial news, products and equipment in every issue.

We understand your need to get your marketing message out to the intended audience, *Mining & Quarry World* is regarded as one of the worlds leading publications serving the Mining Industry for equipment suppliers and service companies. With over 180,000 mining professional contacts on our database, this publication truly reaches a worldwide audience.

Further articles of interest will be added throughout the year. Should your company wish to contribute any articles or white papers of interest please note the copy deadlines.

- A Worldwide circulation distributed digitally
- Published six times per year
- All Mining companies and Mining Operations personnel/ decision makers receive a free digital copy
- Other recipients include trade associations, educational establishments, libraries, OEMs and service providers
- Printed copies will be distributed on our attendance at all the major mining exhibitions and conferences and can also be printed in a variety of languages
- Besides a wealth of feature and technical articles, site visits and industry news, *Mining & Quarry World* also covers health & safety, sustainability, technological innovation and financial news, alongside new products & equipment in every issue covering both underground and surface operations

Mining and Quarry World topics to be covered throughout the year 2026

Supplier Matchmaking & Market Access

Feature: *From Expo to Execution: How Trade Shows Drive Innovation (MINExpo Las Vegas, World Coal Expo Shanghai)*
Spotlight: *Emerging equipment manufacturers and service firms*

Ground Control & Safety Innovations

Feature: *Beyond Bolting: The Next Frontier in Roof Support*
Visuals: *Infographics comparing historical and modern ground control methods*

Mining Heritage & Cultural Integration

Feature: *Folklore Beneath the Surface: Mining's Cultural Echoes*
Archive Dive: *Excerpts from your bound volumes with commentary*

Decarbonization & Critical Minerals

Feature: *Copper, Lithium, and the Race to Net Zero*
Analysis: *Supply chain vulnerabilities and geopolitical concentration risks*

Future of Quarrying: *Innovations in quarrying techniques and equipment that enhance productivity and sustainability*

Sustainable Mining Practices: *Case studies and innovations in reducing the environmental footprint of mining operations.*

Digital Advertising Rates

Digital product	Total cost	Total cost for all 6 issues	Digital product	Total cost	Total cost for all 6 issues
Front Cover	£2,500	£12,500	Half page	£850	£4,250
Back Cover	£2,100	£10,500	Quarter page	£500	£2,500
Inside Cover	£2,100	£10,500	Classified (various sizes)	£100	£500
Double page centre spread	£2,500	£12,500	Article placement in Mining and Quarry World	£1,200p/p	POA for multiple pages
Full page	£1,700	£8,500			

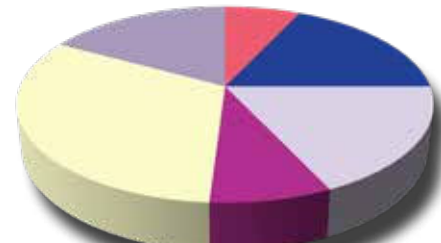
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Circulation by commodity



12%	Coal	3%	Diamond
15%	Gold	6%	Nickel
8%	Silver	14%	Iron ore
3%	Uranium	10%	Potash
9%	Aggregates	15%	Copper
5%	Molybdenum		

Circulation by business sector



13%	Exploration & drilling companies
36%	Mining operations
2%	OEMs & service providers
25%	Operating companies
6%	Major aggregate companies
18%	Processing & materials handling

Others include - smelters, steel processes and PR companies

Proposed subjects for Mining & Quarry World

Every issue of *Mining & Quarry World* contains the latest news, new plant and equipment, health, safety and sustainability and digitisation issues affecting the industry. Site visits plus a one on one interview with top executives and engineers within the industry. All year round focused articles from exploration through to production.



February

Feature: *Folklore Beneath the Surface: Mining's Cultural Echoes*

- Bulk material handling systems
- Sustainable mining practices
- Crushers
- Tyre technology
- Workforce transition
- Digital transformations and mining software solutions
- Lubrication
- Rock drilling tools

Case Studies: *Haul Truck Frame Life Extension*

Deadline date for all materials: 15/02/2026

Copy Date: 28/02/2026

April

Feature: *Copper, Lithium, and the Race to Net Zero*

- Conveyor Technology...Belts, Scrapers and Cleaners
- Screening equipment
- Drilling rigs
- Off – highway trucks
- Wheel Loaders
- Hydraulic Breakers
- Dust Suppression
- Drag Lines and Excavators

Deadline date for all materials: 19/04/2026

Copy Date: 30/04/2026

June

Feature: *From Expo to Execution: How Trade Shows Drive Innovation*

- Wheel Loaders
- Roof bolting and strata control
- Hybrid mining machines
- Mine planning and design software
- Autonomous mining and fleet optimisation
- Conveyor dust suppression
- Screening equipment
- Drilling rigs

Case Studies: *Mine water heat networks in former coalfields*

Deadline date for all materials: 21/06/2026

Copy Date: 30/06/2026

August

Feature: *GRI 14 and the New Era of Mining Disclosure*

- Excavators and attachments
- Hydraulic mining shovels
- Dewatering pumps
- Rock drilling and rock reinforcement
- Mining automation
- Explosives technology
- Tyre technology
- Crushers

Deadline date for all materials: 23/08/2026

Copy Date: 31/08/2026

October

Feature: *The Rise of Smart Mines: Safety, Efficiency and Autonomy*

- Material Handling systems
- Wheel loaders and dozers
- Grinding mills
- Material Handling systems
- Electric rope shovels
- Crushers
- Sustainable mining

Case Studies: *Coal Mine Innovation*

Deadline date for all materials: 18/10/2026

Copy Date: 31/10/2026

December

Feature: *Beyond Bolting: The Next Frontier in Roof Support*

- Screening equipment
- Community engagement and social responsibility
- Tailings Processing equipment
- Mining Trucks/Automation
- Slurry Pumps
- Underground Drilling and Blasting
- Mining and sustainability case studies and innovations
- Conveying Surface/Underground

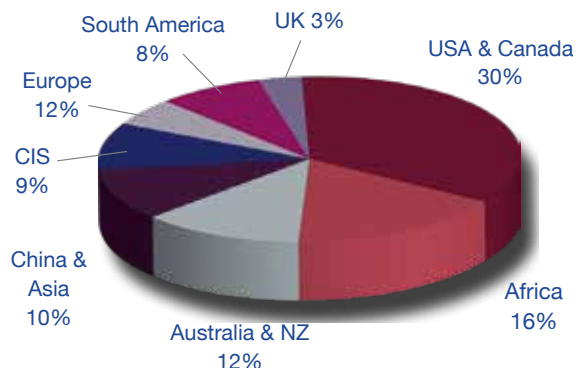
Deadline date for all materials: 20/12/2026

Copy Date: 31/12/2026

Further articles of interest will be added throughout the year, if you would like to forward articles for consideration please contact gordon.barratt@tradelinkpub.com

Mining and Quarry World will be attending major exhibitions around the world (as listed on page 4) ensuring your message reaches its intended audience through our bonus copy distribution.

Circulation by geographical area



10 | Best of both worlds

- A total package to all our advertisers that offers real-time customer support in digital and PR support
- Creating innovative content and marketing opportunities
- A multi-media experience to reach your target audience

Reach – Reputation – Reliability Quality never goes out of style

Exhibitions and conferences

Over the last 35 years Tradelink with both *Coal International* and *Mining & Quarry World* has always maintained a presence at major exhibitions in India, China, Russia, USA, Poland, South Africa and Europe. Our policy has always been especially with our foreign language issues that every single operating company and operations Management and Engineers within the region have all received copies of the journals before the event, leaving us to distribute further bonus copies from our stand at exhibition attendance

Mining and Quarry World and *Coal International* will be attending major exhibitions around the world (as listed on page 4) ensuring your message reaches its intended audience through our digital and bonus copy distribution.

A service that is second to none.

Benefits of advertising with us:

1. **Digital** – quality circulation mail merged from our daily updated database of 40,000 operating companies and mines.
2. **Online news** – guaranteed press coverage throughout the year on www.mqworld.com currently attracting over 4-5 thousand visitors per day and growing.
3. **Regular feedback** on visitor interest.
4. **Your news uploaded** to all social media and a further 98 mining groups within our LinkedIn contacts.
5. **Monthly e-newsletter**
6. Reach out to over 180,000 mining contacts through our database of mining contact

To discuss rates please contact:

Gordon Barratt:
gordon.barratt@tradelinkpub.com



MINING & QUARRY WORLD

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www.mqworld.com

Digital product	Total cost (£)
E- shot from our database: Total cost for one E- shot	£1,200
E- shot from our database: Total cost for two E- shots	£2,200
E- shot from our database: Total cost for three E- shots	£3,000
Database access via the www.mqworld.com for 12 months	£1,750
Database access via the www.mqworld.com for 6 months	£950
Newsletter Title banner sponsorship x 2 per month	£1,800
Newsletter Border banner sponsorship x 2 per month	£2,000
Product Video and link back to company web site per 12 months	£1,200
Product Video and link back to company web site per 6 months	£700
Title banner on www.mqworld.com for 12 months	£1,000
Title banner on www.mqworld.com for 6 months	£600
Border banner on www.mqworld.com for 12 months	£1,200
Border banner on www.mqworld.com for 6 months	£700

Contact : gordon.barratt@tradelinkpub.com

Agency discount	10% for one booking/placement 15% for four or more bookings/placement
Multiple booking discount	Please contact our Sales Department for available offers
Foreign language journals	Same rates and data as English issues
Restrictions	Advertisements published with the approval of the publisher

Internet Services

Digital Media	Description	Per Annum
Company link	Company logo linked to your own website and entry in the Industry Suppliers section of www.mqworld.com 220(w) x 150(h) pixels	£350.00
Title banner	1200(w) x 130(h) pixels (72 dpi)	£1,000.00
Border banner	300(w) x 228(h) pixels (72 dpi)	£1,200.00
Video link		£POA
Bespoke multimedia packages	Available on application to include: Mining & Quarry World, Coal International	

Please supply banners as an animated GIF or JPEG file to admin@mqworld.com

Position & Size	Mechanical Data
Front cover M&QW	Image size – 210mm x 250mm 3mm bleed on all sides (no crop marks)
Front cover CI	Image size – 210mm x 240mm 3mm bleed on all sides (no crop marks)

Front covers are compiled of an operational image and company name or logo with contact details inside the publication

Back & Inside covers	210mm x 297mm 3mm bleed on all sides (no crop marks)
Double page spread	420mm x 297mm 3mm bleed on all sides (no crop marks)
Full page	210mm x 297mm 3mm bleed on all sides (no crop marks)
Half page landscape	185mm x 131mm no bleed (no crop marks)
Half page portrait	90mm x 263mm no bleed (no crop marks)
Quarter page landscape	185mm x 65mm no bleed (no crop marks)
Quarter page portrait	90mm x 131mm no bleed (no crop marks)
Classified	116 x 56mm or 56 x 56mm no bleed (no crop marks)

To advertise in *Coal International* or *Mining & Quarry World*, contact gordon.barratt@tradelinkpub.com





Digital Publishing that connects with the World Wide Mining Community

COAL
INTERNATIONAL

MINING & QUARRY WORLD

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